



Southwest Learning Summit 2014

Exhibitor Sponsor Benefits

Benefits	Platinum Sponsor \$3000	Gold Sponsor \$1500	Standard Exhibitor \$750
Booth*	✓ - Double	✓ - Standard	✓ - Standard
Booth staff – includes meals and admission to breakout sessions*	✓ - 4	✓ - 2	✓ - 2
Event Registration	4 guests	2 guests	
Chapter memberships	4 – Transferable	2 - Individual	Dallas ASTD Membership renewal discount for exhibitor staff
Sponsor speak for 2 minutes	✓		
Sponsor recognized in opening remarks	✓	✓	
Inclusion in Printed Program	✓ - Full Page Advertisement	✓ - Half Page Advertisement	✓ - Inclusion in program list of exhibitors
Promotional material (1 piece) to attendees in Conference Tote bag	✓	✓	
Sponsor logo on website	✓ - Premium location	✓	
Advertisement on website	✓ - Until end of year	✓ - 3 month	
E-Blast – logo announcing exhibitors	✓	✓	✓
Use of Dallas ASTD Logo on website	✓	✓	
Logo in PowerPoint at event	✓	✓	✓

*All exhibitor booths are 10'x10', carpeted, with table, 2 chairs, and electricity. Optional equipment is available through Plano Centre.

*Limit of 2 people per booth included – additional booth personnel must register as an attendee.

*Exhibitors may provide giveaways (non-food) and drawings for prizes.



For more information, please contact sponsorship@dallasastd.org or call Tracy Oosterman at 404-803-0020.