

SUPPORT OUR 2024 SIGNATURE EVENTS

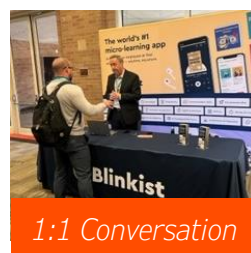


Southwest Learning Summit is a one-day conference for those who are passionate about learning and talent development in the workplace. Attendees come to elevate their knowledge and skills through the keynote and concurrent sessions while building their network with peers, innovators, and industry-changing vendors. Exhibition space is provided to SWLS sponsors to interact with the over 200 attendees.

Benefits for our SWLS Sponsors		Bronze \$1,200	Silver \$1,750	Gold \$2,500	Platinum \$4,000
Before the Event	Logo on ATD Dallas Chapter Website Page(s)	Sponsor Page	Event & Sponsor	Event & Sponsor	Homepage, Event, & Sponsor
	Logo Included in Chapter Emails about event	✓	✓	✓	Priority Placement
	Use of ATD Dallas Logo on Website	✓	✓	✓	✓
	Video Advertisement on SWLS Sponsor Page			30 Second	60 Second
	Sponsor Details Set Up in Whova App	✓	✓	✓	✓
	Guest Registration to Invite a TD Professional		1 Guest	2 Guests	3 Guests
During the Event	Booth Size	Standard	Standard	Standard	Double (if desired)
	Booth Staff (Conference Admission & Meals)	2	2	3	4
	Logo displayed throughout the event	✓	✓	✓	✓
	View & Message Attendees in the Whova App	✓	✓	✓	✓
	Video shared from the Main Stage				60 Seconds
After the Event	List of SWLS Attendees			✓	✓
	Message Attendees in the Whova App	✓	✓	✓	✓

Southwest Learning Summit will take place on Tuesday, September 17, 2024 at the Plano Event Center. Find more information at www.tddallas.org/SWLS or email swls@tddallas.org.

Other Sponsor Opportunities: Book - \$2500 | Breakfast - \$3000 | Lunch - \$6000 | Happy Hour - \$2000



Reach out to sponsorship@tddallas.org regarding these sponsorship opportunities.